

# College Ahead?

## BrainRx Boosts Brain Power

**Parents look to the future with hope for their children.** The demands of college scholarships and acceptance make fast, efficient thinking a priority. It is no longer enough to get good grades.



### A BRAIN SYNAPSE.

These connect the gaps between brain cells that carry information.

(Image permission: Purdue Pharma L.P.)

"Ivy League schools reject hundreds of valedictorians every year in search of students who have not only good grades but packed resumes to boot."<sup>1</sup> Average or struggling students have even fewer options, but improving skills foundational to brain function can give all students the extra time and efficiency they need to succeed.

### Enhancing your brain is possible (even in advanced students!)

through new, repetitive, high-intensity

training from BrainRx. Just like a computer, more connections means more processing power. The brain responds to cognitive skills training by making new connections. That equals faster thinking and learning.

### Imagine overcoming learning difficulties or getting an edge in academics by loading your brain up with more synapses.

Research shows recent BrainRx students are able to retain information longer, process ideas faster, and handle new challenges with speed and ease.<sup>2</sup>

<sup>1</sup> Bland, Karina. *Overachiever Challenges Self to Succeed*. The Arizona Republic. 8 August 2005.

<sup>2</sup> *Statistical Analysis of Cognitive Changes with BrainRx Training Procedures*. Roxanna Marachi, Ph.D. 27 June 2006.



**BrainRx™**



## MYTHbusters

**PARENTS, THE TRUTH IS...** waiting for your child to "grow out of" learning, reading, or attention difficulties is not really an option. Learning struggles rarely go away with time. On the contrary, waiting and hoping a problem will go away without appropriate intervention will only lead to frustration, poor grades, low motivation, and time wasted in school. What should you do? If you sense a struggle, find help now before an undiscovered learning weakness permanently limits your child's potential. There are easy, affordable steps you can take. If you fear that your child has a learning disability, the first step is to have his or her cognitive skills tested. Cognitive skills testing will uncover the source of the struggle, and guide you to a training strategy that can make the difference.

**GET "MYTH-PROOF"** with the facts from BrainRx or contact your local BrainRx center director.