

# READRX®

## PERSONALIZED BRAIN TRAINING

ReadRx® is an intensive sound-to-code reading and spelling intervention for ages six to adult. ReadRx includes all BrainRx® procedures, auditory processing training, plus basic and complex code reading training. We originally tested 2,000 struggling readers and found common weak skills that included long- and short-term memory, processing speed, and auditory processing. As a result, the first half of ReadRx focuses on these four skills (plus any individualized weak skills). The second half builds on that foundation with reading and spelling skills.

### Skills strengthened by ReadRx:

**Long-Term Memory** Allows you to retain information into the future (listening and taking notes).

**Processing Speed** Processing Speed allows the brain to perform tasks quickly and accurately.

**Working Memory** Allows you to retain information while you're using it.

**Auditory Processing** Allows the brain to analyze, blend, and segment sounds, and is critical for successful reading.

**Word Attack (Decoding)** Decoding is the process of converting symbols to language. Word attack is the strategy of using sound-letter correspondence rules to decode new or nonsense words.

**Comprehension** This is the ability to interpret and attach meaning to spoken or written language.

**Spelling Sounds and Awareness** The ability to identify/manipulate sounds, and understand how individual sounds work together in spoken words. Also, the ability to use knowledge of sounds and spelling patterns to write words. These skills are the primary accelerator of reading development.

**Reading Fluency** The ability to quickly and accurately read simple sentences with expression, and is a necessary foundation for reading comprehension.

"[Tara] had been through reading and tutoring programs, and thought BrainRx would be similar. All that changed the day we met the center director. Working with arrows, colors, and nonsense words was fun and took the pressure off—it wasn't about being smart, it was about developing skills. Her newfound belief in her abilities has given her the courage to try at school, rather than just giving up."

—Bob and Monica  
(parents of a graduate)

### Before and After ReadRx Training

Average improvements among 6,460 clients in core skills necessary for reading comprehension (gains measured in percentiles)

