



## There is no need for your son or daughter to struggle any longer.

IQRx is a brain training center that offers unique programs which dramatically enhance learning ability—**for both struggling and advanced students.**

IQRx's unique power comes from precise cognitive skills testing and our individualized, one-on-one skills training. Our patented BrainRx programs overcome frustrating learning and reading problems in as little as 15 to 36 weeks. From preschool students through senior adults, **IQRx customized training can benefit anyone who wants to make learning, thinking, or reading easier and faster.**

As part of our commitment to help every family, professional testing is offered at a fraction of what others charge. We are committed to getting you the answers you need to help your son or daughter succeed.

## It's easy to find out how IQRx can help.

You can get the answers you're looking for. Call to schedule a testing appointment for your child. The testing is fun, takes about an hour, and includes a follow-up consultation with a cognitive skills specialist. Think of the peace of mind you'll enjoy knowing exactly how and why your child struggles. Call now to guarantee improvement during this school year.

**Get the answers you need. Call your IQRx center today.**

# ADHD

Overcoming  
Attention Difficulties  
is Possible at IQRx



AUDITORY PROCESSING

DIVIDED ATTENTION

LOGIC & REASONING

LONG-TERM MEMORY

PLANNING

PROCESSING SPEED

SELECTIVE ATTENTION

VISUAL PROCESSING

WORD ATTACK

WORKING MEMORY

BrainRx  
Cognitive Skills  
Training.

Discover the Power.



# ADHD

How **IQRx** can help overcome attention issues without medication.

**Unlike conventional solutions,** BrainRx cognitive training used at IQRx addresses ADHD at its root cause. Others treat ADHD with accommodations such as removing distractions, reducing workload, medicating, or isolating students into quiet areas. This is like giving a child a leg up over a brick wall. It helps temporarily, but does nothing to break down the wall.

Neuroscientific research has found that attention is a combination of three separate but related skills or abilities: sustained attention (staying on task), selective attention (resisting distraction), and divided attention (splitting attention between tasks). ADHD is complex with no single treatment solution. Research proves, however, that the best approaches to actually overcome ADHD symptoms must include training exercises that build attention skills while exposing the student to structured, distracting stimuli—the opposite approach of typical strategies.

IQRx's intense, targeted cognitive skills training is designed to improve attention skills rapidly. Our patented BrainRx programs strengthen the key parts of the brain your child needs to attend. Results are real and measurable.

**Those with ADHD deserve** the opportunity to overcome the distractions and limitations this disorder presents—without the ongoing need for medication or accommodation if possible. Appropriate professional skills training provides that opportunity.

**We can improve your child's focus and attention! Call IQRx Brain Enhancement Center today.**

“ Before BrainRx my son struggled to stay focused. He was on ADHD and depression medication. After a few weeks of training, he was off the anti-depressant and was more sociable and confident. He didn't take one pill for ADHD the entire summer. The investment may seem like a lot, but seeing the smile on his face and hearing him laugh was worth every penny. ”

—Ellen S.



# Introducing IQRx

One simple question:

## Are weak cognitive skills the source of your child's distractions?

IQRx helps parents find the exact answers they need to help their children overcome the challenges of ADHD whether that person struggles with inattention, hyperactivity, or impulsivity.

**Here's why:**

**Fact!**

**People who struggle with attention issues do so for a reason.** If you suspect your child has an attention problem, consider a new and more natural approach to improving attention skills that goes beyond medication, IEPs, or classroom accommodations. Get beneath symptoms to uncover the causes.

**Fact!**

**Individual cognitive skill weaknesses are the most likely reason.** Testing continues to confirm that most students who struggle with poor attention also have identifiable cognitive skills weaknesses. Strong skills are absolutely necessary for good attention and successful learning. If skill weaknesses remain hidden, attention problems continue and learning suffers.

**Fact!**

**Cognitive skills—including attention skills—can be improved and strengthened for life.** Testing pinpoints WHY your child may struggle. One-on-one training with a professional trainer is HOW your child's attention skills can grow. Dramatic changes (that kids themselves can see) produce soaring self-esteem, renewed confidence, and dramatically increased motivation.

One simple answer:

## Have your child's skills tested.

Professional cognitive skills testing from IQRx is the best way to pinpoint the possible root causes of attention problems.

We promise parents the most accurate information possible using nationally respected skills tests. In the post-test consultation, you'll discover your child's unique skills set, why he or she struggles, and the steps you can take to see dramatic improvement this year.

If your son or daughter struggles to attend or learn because of a cognitive skills weakness, we guarantee we can make a positive difference.



BrainRx™



Brain Enhancement Center

Call 787-448-2027 to  
schedule an appointment today.