The impact of BrainRx brain training on past clients with:

Reading Problems and Dyslexia

Most reading struggles are caused by the same cognitive weakness.

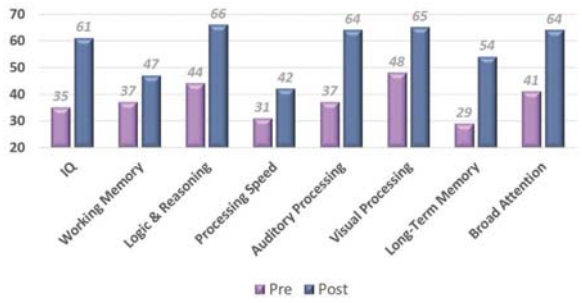
Reading struggles impact every area of learning and life. Over a six-year period, 2,112 children and adults came to BrainRx with dyslexia and/or reading struggles. We measured the cognitive performance of these clients before brain training, and again after brain training, paying special attention to the cognitive skills associated with auditory processing, since weak auditory processing is at the root of 85% of reading struggles.

Here's what we learned:

- Among 2,112 clients who came to us with reading struggles and/or dyslexia, the mean age was 11.9 years, and the largest gains were seen in auditory processing, IQ, long-term memory, and broad attention.
- Auditory processing skills improved an average of 27 percentile points following BrainRx brain training.
- The average gain in age-equivalent cognitive skill performance was 3.6 years.
- IQ scores improved by an average of 13 standard points after BrainRx brain training.

Pre- and Post-Training Cognitive Performance Among BrainRx Clients with Dyslexia or Reading Struggles*

(Shown in Percentiles)



Why Auditory Processing is a Big Deal for Struggling Readers

Auditory processing is the skill the brain uses to identify and segment sounds, which are critical for reading success. In fact, studies show that 85% of struggling readers have weak auditory processing skills.

Brain Enhancement Center

BrainRx®

To find a BrainRx Brain Training Center near you, visit:

www.iqrxpr.org

*Based on past BrainRx clients. You may not achieve similar results. To learn more about our research and results on thousands of BrainRx clients, visit: www.brainrx.com/results